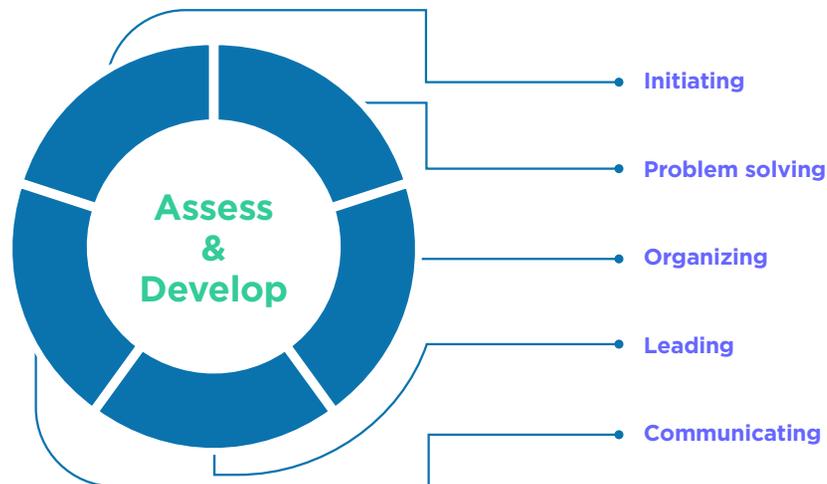


# CAPSIM|inbox

## The easiest way to assess and develop essential soft skills for career success.

Employers seek skills such as leadership, problem solving, initiative and communication. However, these same skills are rarely demonstrated and underdeveloped in today's college graduates. CapsimInbox is a simulation-based assessment that measures the key soft skills employers look for in job candidates while providing the critical feedback needed for individual development.



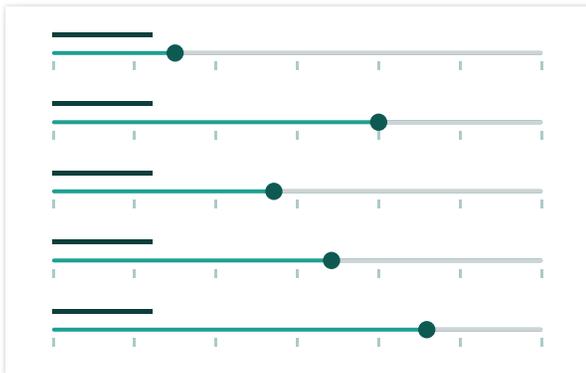
The screenshot shows the CAPSIM|inbox interface. On the left is a sidebar with folders: Inbox (19), Sent Items (0), Archived (0), Drive, Company Files, Documents, and Photos. The main area displays an inbox of emails. The selected email is from William Gretsch Jr., Chief Marketing Officer, titled "CiiMate Video". The email content reads: "Dear Colleagues, As you know we've been looking for a way to promote our latest suite of products. In particular, we have high hopes for the second iteration of CiiMate, the smart learning thermostat that can be controlled from anywhere in the world. Check out the new video we cut that will be used as a basis for a series of advertising venues from print, mobile/social media, TV and search. I've uploaded the video to everyone's drive. Before we go live with it, I thought I'd share it broadly to get your feedback - I'm open to your thoughts, but I'm sure you are going to love it as much as I do. Let's go get 'em! Bill". Below the email is a "Response Options" section with five radio button choices: "Reply to Bill congratulating him on the CiiMate video.", "Forward to your boss to let her know your concerns about the video and ask for her opinion about these concerns.", "Reply to Bill to let him know that you have some concerns about the effectiveness of the video.", "Forward to your boss to let her know your concerns about the video and ask her to share those concerns with Bill.", and "Forward to your closest colleague to get his take on the video." At the bottom right of the email view are buttons for "ARCHIVE", "FLAG", and "Reply".

# CapsimInbox Participant Experience

## 1. Self Assessment

## 2. Inbox Simulation

## 3. Feedback & Skill Builder



Participants first evaluate their perceived level on each of the five skills:

- **Initiating**
- **Problem Solving**
- **Organizing**
- **Leading**
- **Communicating**



Participants are dropped into the role of Director of Operations & Sales, facing an inbox full of emails and instant messages. Over the next 60 minutes or less, their ability to effectively and efficiently prioritize and respond to these messages will determine their success.



Participants receive objective feedback describing overall managerial effectiveness and specific skills proficiencies, the accuracy of their self-awareness, and guidelines for an individual development plan process tailored to their developmental needs.

## Capsim's Leadership Suite



TeamMATE is a team assessment and development tool for any class using team-based assignments.



CapsimInbox is a simulation-based managerial assessment that measures non-technical or "soft skills" and can be completed in one hour.



Capsim360 is a multi-source managerial assessment ideal for graduate programs with working professionals.

877.477.8787 | sales@capsim.com | capsim.com

